

I INSIGHT IN DEVELOPMENT

CONNECTING COMMERCIAL DEVELOPERS IN NORTHEAST WISCONSIN

September 15, 2026

Why This Event Matters to Our Community

InDevelopment is the region's premier forum dedicated to the future of Northeast Wisconsin's economic landscape. This critical conference brings together the public and private sector leaders who are driving the region's most impactful real estate, infrastructure and investment projects.

The event is a must-attend for anyone invested in the prosperity in Northeast Wisconsin. It delivers essential insights on:

- Major public and private development plans (e.g., housing, commercial, industrial).
- Economic trends, policy, and strategy from city, county and regional development leaders.
- High-value networking focused on project collaboration and capital investment.

Community Value

- Driving regional investment
- Shaping the built environment
- Creating high-value projects

Why Sponsor? Access the Architects of Regional Growth

Sponsorship of the InDevelopment Conference guarantees exclusive access and influence with a highly targeted, capital-rich audience of developers, investors and public sector decision-makers. This is the ultimate platform for B2B and B2G engagement centered on major, long-term regional projects.

- **High-Value B2B/B2G Access:** Engage a curated audience of developers, city officials, and institutional investors at the center of the region's largest projects.
- **Policy & Project Influence:** Position your organization as a strategic partner in regional growth, gaining visibility directly with those who approve and fund major initiatives.
- **Strategic Lead Generation:** Identify and connect with potential partners and clients who are actively looking for solutions related to development, financing and infrastructure.
- **Thought Leadership Platform:** Secure speaking or presentation opportunities to showcase your expertise on key topics like housing, finance or innovative construction techniques.



I SPONSORSHIPS AVAILABLE

Benefit Category	Presenting Sponsor	Major Sponsor	Supporting Sponsor
Sponsorship pricing	\$7,500	\$5,000	\$2,500
Limited sponsorships available	Only 1	Only 6	
WHBY radio event, promotional recognition	✓	Optional	
Master logo recognition	✓		
Address audience at event	3 min, keynote intro	1 min	
Opportunity to provide attendee gift	✓ plus folder	✓ plus flyer	
Ad in September issue of Insight (Event Section)	Full Page	½ Page	
Exclusive Signage	On Stage & Display Table	Next to Stage & Display Table	Display Table
Complimentary registrations	10	8	6
Industry Exclusive Opportunities	✓	Networking (1) Panel (1)	Lanyards (1) Gift Bags (1)

ABOVE SPONSORSHIPS RECEIVE...

Access to elite audience

- List of event attendees (contact info)
- Supporting level or higher

Recognition Before, During & After the Event Mention in:

- Sponsor acknowledgement from podium

Logo on:

- Promotional ad (based on level)
- Event web page
- Event program
- Event signage & posters
- 'Thank You Sponsors' at in Insight
- Post event congratulations ad in Insight

Visibility & Promotion

- Opportunity to supply pull-up banner
- Signage at registration table
- Complimentary copies upon request

Proprietary Platform

- Rights to event logo usage
- Recognition in post-event email newsletter letter
- First right of renewal (2026) within 60 days post events
- Event photos for sponsor use

Partner Sponsorship

\$750

Includes 5 complimentary registrations and logo recognition at the event.

COMMUNITY Development Profiles are available for:

- \$500 half page, \$750 full page, \$1000 one and half page
- Includes 4 complimentary registrations and a display table during 2 hour networking reception

